

# Your Epic Offers Trilogy

## **Performing Income Focus (choose one to start):**

- Local Gigs, Mini Tours, Unconventional Venues
- Fan Events (House Concerts, Online Ticketed Events, Private Livestreams)
- Public Livestreaming (tips & donations) on platforms like FB, IG, TikTok)
- Gated Livestreaming (Twitch or other subscription service)
- Pre-recorded Performance Content On-Demand
- Keynote Concerts for Corporate & Non-Profit Organizations (speaking/stories, plus music program)
- Other: \_\_\_\_\_

## **Merchandise & Products (choose one to start):**

- Music Sales (CDs, Vinyl, Cassette, Downloads, Thumb Drive)
- Original Song Products (backing tracks, beats, sound beds, sheet music - PDF and/or songbook)
- Handmade Merch (Ideas: homemade CDs, arts & crafts, handwritten lyrics, personalized videos)
- Audio or Video (meditations, stories, motivational talk)
- Branded Merch On-Demand (Printful, Cafe Press or other service)
- Bulk Branded Merch to sell at shows & online
- Limited Edition Merch (higher-end branded products in limited quantity)

- Themed Bundles (relating to a song theme/brand message)
- Online Fan Club recurring income (Patreon, Bandzoogle or other)
- Fan Experiences (retreats, trips, private events before a show)
- Other: \_\_\_\_\_

**Monetizing Your Knowledge/Skills (choose one to start):**

- One-on-One or Group Lessons (locally and/or online)
- Paid Workshops (locally and/or online)
  - Online Course
- Custom Songwriting (make offers direct to fans and/or services like
- TuneRiver or SongFinch)
- Session Singer/Instrumentalist (in studio or online)
- Production/Mixing/Arranging Freelance Work
- Other: \_\_\_\_\_